



SOUVENIR PROGRAM AD CONTRACT

Dear _____,

The University of the Philippines Alumni Association of Greater Los Angeles Area, Inc. (UPAAGLA) will be holding its Gala and Induction of Officers and Board of Directors 2017-2019 on August 13, 2017 Sunday 7:00 p.m. at the DoubleTree by Hilton - Whittier on 7320 Greenleaf Avenue in Whittier, California.

Consul General Adelio Angelito Cruz will be the Inducting Officer and Keynote Speaker. Congen Cruz is a Political Science graduate of U.P. where he also took up law.

With utmost humility and highest regard, may we respectfully count on your support and invite you to please place a congratulatory or corporate full page ad in our souvenir program.

We also cordially invite you to attend the festivities that aims to foster camaraderie and unity among new and old members of UPAAGLA, as well as their family and friends. This evening of fun, dinner, dancing, entertainment and a bit of nostalgia also seeks to raise funds for the various projects and initiatives of UPAAGLA. Please indicate below # of tickets you want to order.

Looking forward to your favorable and immediate response. Thank you and cheers!

Please check the box of your selection and affix your signature below:

SOUVENIR PROGRAM AD *IMAGE SIZE: 7.5" X 10" • No Full Bleeds.*

- Back Cover Page Ad (Full Color).....\$ 1,000.00
- Inside Front Cover Page Ad (Full Color).....\$ 500.00
- Inside Back Cover Page Ad (Full Color)\$ 500.00
- Full Page Ad - CENTERFOLD (Full Color).....\$ 300.00
- Full Page Ad - Inside Page (Full Color)\$ 150.00
- _____ TICKETS @ \$60.00 each ordered.....\$ _____

Advertisers must provide their print-ready ad in digital format (JPG or PDF file)

All camera-ready artworks must be in either PDF or JPG file format and emailed to:

vguinto@sbcglobal.net

Deadline for submission of camera-ready AD: July 22, 2017

Full payment must accompany this signed Souvenir Program Contract.

Please make your check payable to UPAAGLA and mail to our UPAAGLA Treasurer:

GIL GUINTO - 4681 W. 141 Street, Hawthorne, CA 90250

THANK YOU SO MUCH FOR YOUR SUPPORT AND CONTRIBUTION.

ADVERTISER'S SIGNATURE

DATE

SOLICITOR

DATE